

ANC 1C Grant Application

Applicants can download, print, or view a full-text version of the grant application at the following link:

<http://bit.ly/ANC1C-grants-full-text>

This form will be reviewed by ANC 1C to determine:

- a. whether the grant funds would be used primarily to aid residents or organizations in the Adams Morgan ANC's geographic area;
- b. whether funding is available to the applicant from other sources or if the grant seeks to duplicate existing public or private services in the neighborhood or the District of Columbia;
- c. whether the applicant has sought funding from private sources;
- d. whether the persons served by the grant have limited income or opportunity to obtain the services or goods provided for in the grant as individuals;
- e. the number of persons and the diversity of groups to be served by the grant;
- f. whether the grant will serve the population as a whole or a limited number of persons;
- g. whether the grant funds will be used to purchase items that will have a greater frequency of use and/or longevity of use;
- h. whether the applicant will use Adams Morgan and/or District of Columbia vendors and or services to implement the purpose of the grant, unless those resources are unavailable in the neighborhood or District of Columbia;
- i. whether or not the grant funds will be used to purchase green products and services;
- j. whether the grant will serve to better human well-being.

Email address *

jestey@platformofhopedc.org

About the Organization

Organization Name *

The Platform of Hope (fiscally sponsored by Jubilee Housing)

Organization Address *

1640 Columbia Road NW Washington, DC 20009

Website *

www.platformofhopedc.org

Contact Name *

Judy Estey

Contact Title *

Vice President

Contact Phone *

401-261-4201

Grant Request

Amount Requested *

4000

Name of project *

Platform of Hope Cohort C computers

Date funds will be used by: *

MM DD YYYY

01 / 31 / 2021

Does your organization currently receive funding from the DC government? *

Yes

No

DC Government Funding

How much funding does your organization receive annually from the DC government? *

.....

From what agency or office? *

.....

What is your organization's annual budget? *

\$362,000


.....

Is the organization located in the Adams Morgan area as defined by the boundaries of ANC 1C? The map can be viewed here: <http://bit.ly/ANC1C-map> *

Yes

No

Please upload proof of non-profit status (e.g., attach a copy of the Internal Revenue Service (IRS) or DC Office of Tax & Revenue tax exemption letter or similar disclosure documentation to the application). *

 Jubilee Housing ...

Grant Application

Please provide a detailed description of what the grant will be used for. *

The Platform of Hope respectfully requests a grant of \$4,000 to support the purchase of computers and hotspot/extenders for 20 low income families of color based in the Adams Morgan, Ward 1 community. The Platform of Hope's mission is to amplify the ability of families to define and pursue family success with the support of a platform of coordinated resources in a close knit, community experience. The Platform of Hope is a hyper-localized effort rooted in Ward 1, specifically the Adams Morgan area, to respond to the needs of low-income families who are struggling to remain in this resource-rich community. Race and ethnic disparities in household income are significant within Ward 1, where the average white household income is \$120,826 (120% AMI) but the average black household income is \$39,707 (30% AMI) and average Hispanic/Latino household is \$61,130 (50% AMI). Currently we are serving 2 cohorts, Cohort A (in their second year) and Cohort B (in their first year), for a total of 40 families/ 125 individuals. Cohort A is comprised of 50% Black/African American, 46% Hispanic and 4% multi-race individuals; 100% of the families make less than 60% of the Area Median Income. In Cohort B, 59% are Latinx/Hispanic, 37% Black/African American, 4% Filipino; the average household income is at 30% AMI. We anticipate that the new Cohort C, which is being recruited currently and will be officially selected by November 2020, will have similar demographics.

The Platform of Hope's programming began in September 2018 to combat the displacement of low income families of color from Adams Morgan/ Ward 1 by supporting families in accessing resources and connecting to their community. Our program works to change the paradigm of traditional social services delivery to center the voices of families in making holistic decisions about their life, as well as uphold social capital between families as a key factor for long term success. POH's model looks at the integration of housing, education, employment, family stability, physical health, mental health, etc. to partner with families to identify their goals and then self-direct plans to accomplish those goals. POH was formed and continues to be governed by a strategic alliance of four anchor institutions in Ward 1: Jubilee Housing, Jubilee JumpStart, Mary's Center/ Briya and Sitar Arts Center. (Jubilee Housing also serves as our fiscal sponsor for these initial years.) We work with strategic alliance partners collaboratively to assist families in pursuing goals (particularly through referrals), as well as develop additional programming based on families' needs. We intentionally facilitate the building of strong social networks among participating families to highlight families' innate resourcefulness and knowledge. POH's current model is based on working with cohorts of 20 families for 12 months; every year, we expand by adding an additional cohort of 20 families alongside families who opt to return for subsequent years. We will be concluding an extended Year 2 in December 2020 with 2 cohorts of families and begin in January 2021 with 3 cohorts for Year 3 (between 40-60 families in total).

If awarded, this grant would fund the purchase of computers and (as needed) hotspots or internet extenders for the 20 low income families of color who will be joining in January 2021 as "Cohort C." Funds from the ANC would therefore support this extension of our program with technology that will be of long term use to Adams Morgan residents in need of deepened virtual connection, particularly during this time. We see this request as fully aligned with ANC1C's stated funding priorities, as well as aligned with the newer focus on initiatives responding to COVID-19-specific challenges. Please be assured, that purchasing computers had never been a part of our model prior to the pandemic, as we emphasized in-person connection. However, we have fully shifted to providing all existing services remotely, as well as increased our efforts to provide families with devices. To date we have raised funds for computers that have been distributed to families currently enrolled in the program but do not have any funding in place for the new Cohort. The ANC's support would fully ensure that every family entering the Platform of Hope program would be assured

sufficient digital connection. This is increasingly important as, despite computers distributed by DCPS, families now require multiple devices to ensure that children and parents can access information, meetings and resources throughout the day.

As ever, the Platform of Hope is committed to responding to the needs of families. A primary concern families have is in connectivity—which is a pillar of the Platform of Hope model. The new landscape that families are struggling to live within is based on an assumption that they can access all resources remotely and in written English. This is not the reality for low income families of color in DC: families are without sufficient computers, reliable internet, and information provided in their language. The digital divide and limited language access has become even more acute due to social distancing. The internet bill is often the first bill to be missed in households now struggling to feed their families due to unemployment or significant decrease in employment. (According to July surveys, 74% of families have lost all or some of their income; 66% had lost their jobs or were working less.) Therefore, families are often simply unaware of the resources that exist to support them during this time. Further, they are not provided with the full facts and supports, which leads to misinformation about coronavirus and lack of awareness about public protections in place (such as recent laws to prevent eviction, worker’s rights, etc). The Platform of Hope is working diligently to keep families updated about the emergency services available to them, refer them to experts, connect them with other partners who can support them, as well as provide direct support to ensure families have the required resources during this time.

Further, families are suffering from the lack of connection with other loved ones and extreme isolation, which is only compounded by the anxiety of getting sick. One mother wrote to us, “Recently I have felt powerless due to being sick and it needs to be me who takes care of my daughters and knowing that at any moment they can get sick too.” In response, the Platform of Hope has created new virtual programming, such as a biweekly support group with a counselor from Mary’s Center, so that families can address their mental health during this time. The Platform of Hope feels our model, based in creating social networks, is even more important than ever before to combat the sense of isolation created. We offer weekly zoom sessions (English Café on Wednesdays or Friday evening “Spill the Tea”) for families to connect with one another in informal and formal ways, while continuing our monthly one on one coaching sessions to provide more personalized support.

Please upload relevant supporting documentation, which should include an itemized budget, written estimates, bids, or pre-invoices. *

 ANC1C POH Gra...

Agreement and Signature

The undersigned affirms under penalties of perjury that the responses to this Grant Application are true and correct to the best of their knowledge. On behalf of the Applicant (organization name), the undersigned acknowledges that this Grant Application may not be approved or that the Commission’s grant budget may be insufficient to fund this Application even if approved. The Applicant’s sole recourse to such non-approval or failure to fund is to submit another Application to the Commission.

The undersigned acknowledges familiarity with ANC 1C's Grant Guidelines and Policy Statement (<http://bit.ly/ANC1C-grant-guidelines>) and specifically agrees to comply with the provisions concerning Grantee Compliance/Accountability.

Contact Name *

Judy Estey

Contact Title *

Vice President

Signature (please write your full name below to indicate compliance with the above statement)

*

Judy Estey

Date *

MM DD YYYY

08 / 19 / 2020

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